**Uber Data Analysis Project**

**SQL Questions-**

1. Retrieve all bookings where the Booking Value is greater than ₹1000.
2. Find the total number of bookings for each Vehicle Type.
3. Get the number of successful rides that started and ended in the same location.
4. List the top 10 customers with the highest average Booking Value.
5. Retrieve the total number of bookings cancelled by customers on weekends.
6. Find the most frequently occurring cancellation reason by drivers.
7. Calculate the average Booking Value for rides cancelled by drivers.
8. What is the percentage of bookings made using each Payment Method out of all successful bookings?
9. List all successful rides where the ride distance was more than double the Avg CTAT.
10. Find the Pickup Locations with the highest number of incomplete rides due to ‘Vehicle Breakdown’.
11. Retrieve the earliest and latest Booking Date in the dataset.
12. Calculate the total Booking Value of successful rides grouped by month and Payment Method.
13. List the customers who have cancelled more than 5 rides.
14. Find the average VTAT and CTAT for each Vehicle Type on match days.
15. Get the Pickup and Drop combinations (route pairs) that have been used more than 50 times.

**Power Bi Questions-**

1. What trends are observed in ride volumes over the years 2022 and 2023?
2. How are bookings distributed across different statuses?
3. Which vehicle types have the highest total distance travelled?
4. Which vehicle types show the most booking volume?
5. Which vehicle types generate the highest successful booking value?
6. How has revenue changed over time during 2022 and 2023?
7. Which payment methods generate the most revenue?
8. What is the revenue contribution of high-value vs normal rides?
9. Which vehicle types generate the most revenue?
10. Who are the top customers by total booking value?
11. What are the most common reasons for customer cancellations?
12. What are the most common reasons for incomplete rides?
13. How are cancellations and failures distributed overall?
14. What are the average customer ratings by vehicle type?
15. How do driver ratings vary across vehicle types?